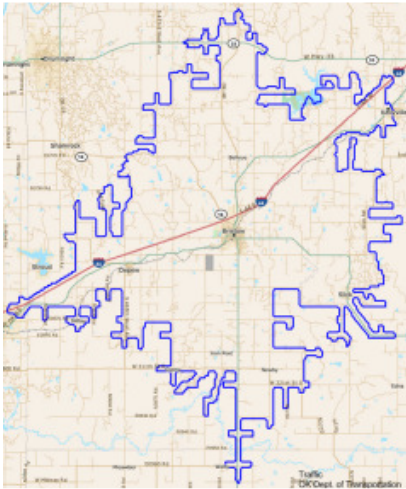


SNAP Report



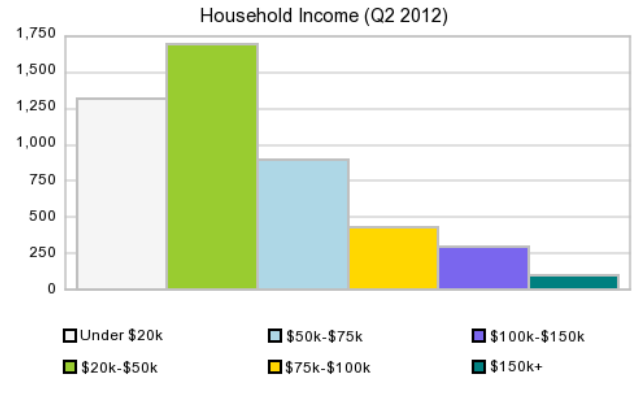
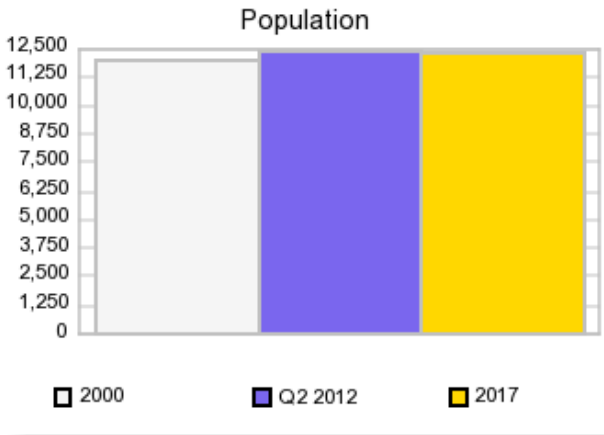
SNAP - Bristow Market Area



Terry Heilig
 terryheilig@sbcglobal.net
 918-318-0066

SNAP - Population

Household Income Charts

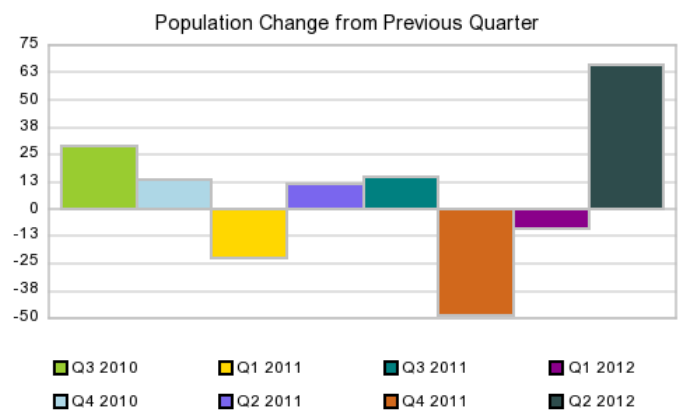
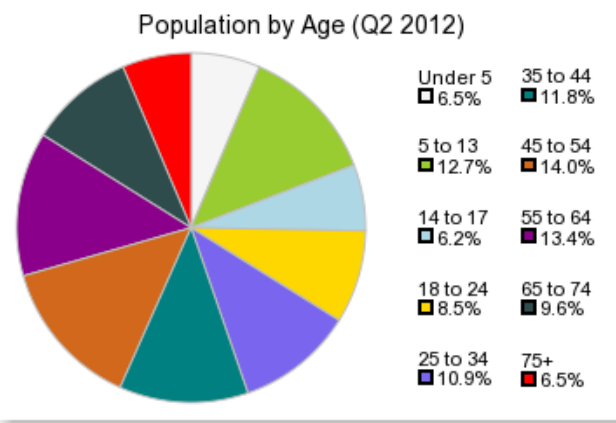


	2000 Census	Q2 2012 Estimate	2017 Projection
Total Population	11,927	12,313	12,289
Total Households	4,618	4,744	4,736

Average Hhld Income	\$46,149
Median Hhld Income	\$35,797
Per Capita Income	\$17,780

SNAP - Population by Age

Population Change Chart



Bristow Market Area

Market Outlook By Establishment Type	Demand	Supply	GAP
Automotive parts, accessories & tire stores	\$2,705,531	\$1,753,564	\$951,967
Building material & supplies dealers	\$8,459,228	\$1,342,574	\$7,116,654
Clothing Stores	\$4,014,895	\$0	\$4,014,895
Department Stores	\$8,742,120	\$2,793,510	\$5,948,610
Electronics & appliance stores	\$2,375,050	\$228,636	\$2,146,414
Full-service restaurants	\$5,205,195	\$4,614,536	\$590,659
Furniture Stores	\$1,417,515	\$0	\$1,417,515
Grocery Stores	\$20,459,156	\$13,971,378	\$6,487,778
Health & personal care stores	\$8,505,716	\$4,791,444	\$3,714,272
Home furnishings stores	\$1,545,185	\$777,367	\$767,818
Limited-service eating places	\$7,218,061	\$4,801,153	\$2,416,908
Office supplies, stationery & gift stores	\$1,359,065	\$198,552	\$1,160,513
Other General Merchandise Stores	\$14,757,481	\$3,368,359	\$11,389,122
Other miscellaneous store retailers	\$2,897,216	\$1,957,003	\$940,214
Shoe Stores	\$701,241	\$0	\$701,241
Specialty food stores	\$344,699	\$200,791	\$143,909
Market Outlook By Major Product Line	Demand	Supply	GAP
Alcoholic drinks served at the establishment	\$1,716,652	\$1,159,560	\$557,092
All other merchandise	\$5,013,092	\$2,648,887	\$2,364,205
Audio equipment & music instruments	\$956,824	\$686,488	\$270,337
Automotive tires, tubes, batteries, parts, accessories	\$4,496,556	\$3,672,089	\$824,467
Children's wear & infants' & toddlers' clothing, etc.	\$874,728	\$249,217	\$625,511
Cigars, cigarettes, tobacco & smokers' accessories	\$3,781,804	\$2,751,165	\$1,030,639
Computer hardware, software & supplies, including gaming	\$1,070,788	\$203,582	\$867,207
Dimensional lumber & other building/structural materials & supplies	\$4,090,249	\$679,584	\$3,410,665
Drugs, health aids, beauty aids, including cosmetics	\$13,857,870	\$6,073,997	\$7,783,873
Flooring & floor coverings	\$1,160,936	\$436,980	\$723,956
Footwear, including accessories	\$1,611,103	\$306,689	\$1,304,414
Furniture, sleep equipment & outdoor/patio furniture	\$2,956,841	\$636,437	\$2,320,404
Groceries & other food items for human consumption off the premises	\$28,236,430	\$14,902,614	\$13,333,816
Hardware, tools & plumbing & electrical supplies	\$2,440,970	\$557,847	\$1,883,123
Jewelry, including watches	\$1,365,991	\$177,381	\$1,188,610
Kitchenware & home furnishings	\$1,600,162	\$639,809	\$960,354
Lawn, garden & farm equipment & supplies	\$2,909,421	\$2,575,853	\$333,568
Major household appliances	\$495,713	\$160,847	\$334,866
Meals & nonalcoholic beverages for immediate consumption	\$13,070,417	\$9,888,812	\$3,181,605
Men's wear	\$1,789,017	\$454,624	\$1,334,393
Optical goods, including eyeglasses, contact lenses, sunglasses, etc.	\$422,740	\$224,766	\$197,974
Packaged liquor, wine & beer	\$2,561,480	\$1,851,267	\$710,213
Paint & sundries / Wallpaper & other flexible wall coverings	\$703,338	\$136,130	\$567,208
Paper & related products	\$854,047	\$440,376	\$413,670
Pets, pet foods & pet supplies	\$1,114,106	\$493,742	\$620,364
Soaps, detergents & household cleaners	\$863,530	\$435,492	\$428,038
Sporting goods, including saddlery, bicycles & motorized sport vehicles	\$1,732,778	\$1,324,840	\$407,938
Televisions, video recorders, video cameras, video tapes, DVDs, etc.	\$750,088	\$276,278	\$473,810
Toys, hobby goods & games	\$803,229	\$517,298	\$285,931
Women's, juniors' & misses' wear	\$4,049,326	\$734,116	\$3,315,210